

Solving a Problem PSA

Directions:

You will be creating and performing a public service announcement which presents a solution to a common problem associated with enforcing criminal law in the form of a skit. A public service announcement is a message disseminated by the media which serves the public interest—often working to change public behaviors and attitudes. If you need ideas for what a public service announcement looks like, see “The More You Know” NBC commercials or anti-smoking commercials from The Truth.

1. By doing research or conducting an interview, identify a common problem associated with enforcing criminal law.
2. Write a brief explanation of what the problem is, including the factors which are contributing to the problem.
3. Identify a solution or way to reduce the problem.
4. Write a script for a public service announcement which presents the problem and the solution in a fun way.
5. Be prepared to perform your public service announcement as a skit in class.